



KNOWLEDGE FOR GENERATIONS

For 200 years, publisher John Wiley & Sons, Inc., has been an integral part of every generation's journey, a valued source of information and understanding to help them meet their needs and fulfill their aspirations. When Charles Wiley first opened his print shop in lower Manhattan in 1807, America was a young nation, full of potential and seeking its cultural identity on the world stage. Wiley was there, contributing to the emerging American literary tradition by publishing such great 19th century American writers as James Fenimore Cooper, Washington Irving, Herman Melville, and Edgar Allan Poe and importing the likes of Hans Christian Andersen, Charles Dickens, John Ruskin, and Elizabeth Barrett Browning.

Later in the 19th century, as the Second Industrial Revolution and westward expansion commanded the focus of American enterprise, Wiley supplied critical scientific, technical, and engineering knowledge that helped build the foundation of the modern world. With the economic boom of the 1920s, Wiley increased its emphasis on business-oriented books, and as college attendance mushroomed in the post-World War II years, the Company dedicated more of its resources to textbook publishing.

Today Wiley serves a global community of customers, authors, society and publishing partners, colleagues, and shareholders with operations in the U.S., Canada, Europe, Asia, and Australia. Our offerings include a wide range of high-quality, must-have products, services, and resources, in print and online, including nonfiction books, journals, encyclopedias, textbooks, and integrated learning systems for professionals, consumers, scientists, scholars, teachers, undergraduate and graduate students, and lifelong learners. With nearly 4,900 employees worldwide, Wiley's global headquarters are located in Hoboken, New Jersey, with a Web site at www.wiley.com. Shares in John Wiley & Sons, Inc., are traded on the New York Stock Exchange under the symbols JWa and JWb. Wiley's revenue for fiscal year 2006 exceeded \$1 billion for the first time.

Most companies fail within 20 years of their birth. Wiley belongs to a very selective group as one of the few surviving American companies and publishers that were in existence at the time Thomas Jefferson was President. Wiley has not only survived two centuries we continue to evolve and prosper. We believe our knack for adaptation, prudent management, independent governance, and the unbroken involvement of the Wiley family, now in the seventh generation, are the keys to our sustained success. In the year of our bicentennial, we have taken advantage of a rare opportunity to grow and expand our deep reservoir of must-have content and services with the acquisition of Blackwell Publishing (Holdings) Ltd., one of the world's foremost academic and professional publishers. We begin our third century of publishing collaborating with new colleagues to deliver more content to more people than ever before.



WILEY BUSINESS GROUPS

WILEY TODAY

Wiley's global operations are organized into three core businesses: Professional/Trade; Scientific, Technical, Medical, and Scholarly, also known as Wiley-Blackwell; and Higher Education. Our goal is to stretch across disciplines, formats, and businesses to deliver complete information solutions to all our customers—individuals, corporations, academic institutions, and other organizations.

WILEY'S BUSINESSES

Professional/Trade provides must-have content to professionals, consumers, and students worldwide in all media. Subject areas include business, technology, architecture, professional culinary, psychology, education, travel, health, religion, consumer reference, pets, and general interest. Products are distributed through multiple channels globally, including major chains and online booksellers, independent bookstores, libraries, colleges and universities, warehouse clubs, corporations, direct marketing, and Web sites. Customers rely on the quality of our products and services to meet their needs. Our best-selling brands, franchises, and imprints include *For Dummies*, *Jossey-Bass*, *Frommer's Guide*, *WhatsonWhen*, *Betty Crocker*, *Pillsbury*, *CliffNotes*, *Webster's New World*, *Visual*, *Howell Book House*, *J.K. Lasser*, *Unofficial Guide*, *Pfeiffer*, *Wrox*, *Architectural Graphic Standards*, *Capstone*, *Wrightbooks*, *Audel*, *Sybex*, *Whurr*, and *Fernherst*.

Scientific, Technical, Medical, and Scholarly, also known as Wiley-Blackwell, carries on Wiley's tradition of serving the world's research and professional communities. Wiley-Blackwell was formed in February 2007 as a result of the merger of recently acquired Blackwell Publishing, Ltd. with Wiley's global Scientific, Technical and Medical business. Together, the companies have created a global publishing business with a deep strength in every major academic and professional field. Wiley-Blackwell publishes more than 1,400 scholarly peer-reviewed journals and an extensive collection of encyclopedias, books, databases, and laboratory manuals, both in print and online, in the physical and life sciences, medicine, engineering, humanities and social sciences.

Higher Education continues to fulfill its mission to help teachers teach and students learn. Innovative products include the *Wiley Visualizing* textbook series, which integrates images and text in a unique way to enhance the learning process, and *WileyPLUS*[™], an online suite of resources and text available for about 150 titles, proven to engage students while providing homework help, immediate quiz feedback, and other learning and teaching tools. Higher Education commands a leading position in the sciences, engineering, computer science, mathematics, business and accounting, and hospitality and the culinary arts, with a growing presence in psychology, education, and modern languages.



WILEY FACT SHEET

YEAR ESTABLISHED: 1807, by Charles Wiley in lower Manhattan, New York City. Founded during the presidency of Thomas Jefferson, Wiley is one of the oldest independent publishing companies in the world.

PUBLISHING PROGRAM: In its early years, Wiley helped cultivate a uniquely American literature by publishing great early 19th century American writers such as Cooper, Irving, Melville, and Poe. During the second industrial revolution—and its resulting knowledge revolution—Wiley abandoned its literary interests to pursue knowledge publishing for a global community. Today, Wiley publishes journals, encyclopedias, books, and online products and services across the sciences, humanities, and medicine; professional and consumer books, subscription products, training materials, and online applications and Web sites; and educational materials for undergraduate and graduate students and lifelong learners.

LEADERSHIP: While there have been 41 U.S. Presidents since 1807, there have only been 10 Wiley Presidents. William J. Pesce is Wiley President & Chief Executive Officer.

OWNERSHIP: Publicly held, independently managed, and family-guided, Wiley has developed a winning formula that has sustained the Company for two centuries. Sixth generation family members play key roles: siblings Peter Booth Wiley, as Chairman of the Board, Bradford Wiley II, as Director and past Chairman of the Board, and Deborah E. Wiley as Senior Vice President, Corporate Communications. Jesse Wiley, the first member of the seventh generation to work at Wiley, is Assistant Editor, Professional/Trade. Wiley's stock is traded on the New York Stock Exchange under the symbols JWa and JWb. The first public sale of Company stock was in 1962.

CORPORATE HEADQUARTERS: 111 River Street, Hoboken, New Jersey. Wiley's first print shop opened in 1807 on 6 Reade Street in New York City. After 195 years in New York, the Company moved its headquarters across the Hudson to Hoboken in 2002.

LOCATIONS: In 1836, Wiley began publishing in London with partner George Palmer Putnam. Over 200 years, Wiley has become a truly global enterprise with publishing operations around the world, including the U.S., Canada, the U.K., Germany, Denmark, Russia, India, Singapore, Japan, China and Australia.

NUMBER OF EMPLOYEES: Wiley employs nearly 4,900 colleagues worldwide

REVENUE: Wiley reported record revenue of \$1.2 billion for Fiscal Year 2007 (ended April 30, 2007). Approximately 40% of Wiley's revenue is generated outside the United States. Wiley's sales topped \$1 million in 1929, \$100 million in 1980, and \$1 billion in 2006.



WILEY GLOBAL BUSINESS

From its earliest days, Wiley has been a global company. John Wiley helped foster a new American literature and introduced it to audiences across the Atlantic, while importing British literature to the young republic. Today, Wiley's global operations are organized into the areas of Professional/Trade; Scientific, Technical and Medical (STM); and Higher Education, serving professionals, entrepreneurs, scientists, researchers, teachers, students, and lifelong learners everywhere.

With headquarters in Hoboken, New Jersey, Wiley has locations around the world, including Canada, England, Germany, Russia, India, Singapore, Japan, and Australia. Once the acquisition of Blackwell (Holdings) Ltd. is completed, two more countries will be added to the list—Scotland and Denmark. In the U.S., publishing operations are also located in San Francisco, Indianapolis, Cleveland, and Charlottesville, Virginia, with a distribution center in Somerset, New Jersey. The Blackwell acquisition will add offices in Boston and Ames, Iowa.

Wiley Canada publishes print and online products for higher education and professional and trade markets, and markets and distributes Wiley titles produced elsewhere. With offices in Toronto and a distribution center in Mississauga, Ontario, Wiley Canada was named to *Canadian Business* magazine's list of "Best Workplaces in Canada" in 2006.

Wiley Europe publishes journals, books, major reference works, databases, and online products and services for the STM, professional and trade, and higher education markets. Active in Europe since the early 19th century, Wiley opened its first international business in London, the U.K., in 1960. The business was soon relocated to Chichester, which today serves as headquarters of Wiley Europe. With the acquisition of VCH Publishers in Germany, one of Europe's leading STM publishers, Wiley added publishing centers in Weinheim, Berlin, and Darmstadt. Wiley Europe also includes locations in Moscow, Russia, and Bognor Regis and Ealing in the U.K. With the Blackwell acquisition, Wiley Europe will gain operations in Oxford, Edinburgh, and Copenhagen.

Wiley's Asian activity dates back to 1966 and has grown dramatically over the past 15 years. Wiley had the distinction of being the first publisher active in China following the establishment of full diplomatic relations between the United States and the People's Republic of China in 1979. Today, Asia is a dynamic market for Wiley products and vital source of content. With extensive sales and marketing operations in place, Wiley Asia established a successful Professional/Trade publishing program in 1997 and an STM publishing program in 2006. Headquartered in Singapore, Wiley Asia has offices in China, South Korea, Indonesia, Japan, Malaysia, Taiwan, Hong Kong, the Philippines, Thailand, and India.

Wiley Australia publishes textbooks for the school and higher education markets, as well as products for the professional and trade markets. Opening its first office in Sydney in 1962, Wiley Australia in 1976 acquired Jacaranda Press, one of the country's largest elementary-high school educational publishers, and relocated to Brisbane, Queensland. Wiley Australia has consistently been named "Secondary Publisher of the Year" by the Australian Publishers Association, and "Higher Education Publisher of the Year" by the Australian Campus Booksellers Association. In addition to its headquarters in Brisbane, Wiley Australia has offices in Sydney and Melbourne.



EXECUTIVE BIOGRAPHIES

DEBORAH E. WILEY is Senior Vice President, Corporate Communications. Deborah was the first member of the sixth generation and the first female family member to join the business when she started at Wiley in 1968. During her tenure, Deborah has been instrumental in defining Wiley's public leadership—in the publishing industry, in the scientific community, in local schools, and in our neighborhoods. Chairman of the National Book Foundation as well as the Association of American Publishers' International Copyright Protection Committee, Deborah is an advocate for the publishing industry, and has worked extensively on copyright and piracy issues. Under her direction, the Wiley Foundation was established to bestow an annual *Wiley Prize in Biomedical Sciences*, first awarded in 2002, to recognize innovative research in the biomedical fields. She has led Wiley's corporate giving programs for 20 years, and started Wiley's successful tutoring and mentoring program in the Hoboken public schools in 2003.



DEBORAH E. WILEY
Senior Vice President,
Corporate Communications

BRADFORD WILEY II, a member of the sixth generation of the Wiley family to be involved in the Company, joined the Wiley Board of Directors in 1979, and succeeded his father as Chairman of the Board in 1992. He continues on today as a Director, after his brother Peter Booth Wiley assumed the Chairmanship in 2002. Brad followed in the family tradition of hands-on involvement in the Company, serving as an editor in Wiley's Higher Education business from 1989 to 1999. As Chairman, he focused on promoting effective and accountable corporate governance, pioneering best practices prior to industry regulation. A number of successful acquisitions overseen by the Board during this period strategically extended Wiley's leadership in knowledge publishing and contributed to its incredible financial growth, notably VCH (1996), Jossey-Bass (1999), and Hungry Minds (2001). As both a leader and a Wiley colleague, Brad supported the transformation of Wiley's publishing processes and content to digital formats, witnessing the launch of wiley.com and the transition from diskette to CD to the Internet.



BRADFORD WILEY II
Director



WILEY GLOBAL BUSINESS

From its earliest days, Wiley has been a global company. John Wiley helped foster a new American literature and introduced it to audiences across the Atlantic, while importing British literature to the young republic. Today, Wiley's global operations are organized into the areas of Professional/Trade; Scientific, Technical, Medical, and Scholarly, also known as Wiley-Blackwell; and Higher Education, serving professionals, entrepreneurs, scientists, researchers, teachers, students, and lifelong learners everywhere.

With headquarters in Hoboken, New Jersey, Wiley has locations around the world, including Canada, the U.K., Germany, Denmark, Russia, India, Singapore, Japan, China, and Australia. In the U.S., publishing operations are also located in San Francisco, Boston, Indianapolis, Cleveland, Ames, Iowa, and Charlottesville, Virginia, with a distribution center in Somerset, New Jersey.

Wiley Canada publishes print and online products for higher education and professional and trade markets, and markets and distributes Wiley titles produced by other Wiley locations. With offices in Toronto and a distribution center in Mississauga, Ontario, Wiley Canada was named to *Canadian Business* magazine's list of "Best Workplaces in Canada" in 2006.

Wiley Europe publishes journals, books, major reference works, databases, and online products and services for the STM and scholarly, professional and trade, and higher education markets. Active in Europe since the early 19th century, Wiley opened its first international business in London, the U.K., in 1960. The business was soon relocated to Chichester, which today serves as headquarters of Wiley Europe. Today Wiley Europe also has operations in Oxford, Ealing, Edinburgh, and Copenhagen, as well as Weinheim, Berlin, and Darmstadt, in Germany, and Moscow, in Russia and a distribution center in Bognor Regis, U.K.

Wiley's Asian activity dates back to 1966 and has grown dramatically over the past 15 years. Wiley also has the distinction of being the first American publisher invited to visit China after the reestablishment of diplomatic relations. Today, Asia is a dynamic market for Wiley products and a vital source of content. With extensive sales and marketing operations in place, Wiley Asia established a successful Professional/Trade publishing program in 1997 and an STM publishing program in 2006. Headquartered in Singapore, Wiley Asia has offices in China, South Korea, Indonesia, Japan, Malaysia, Taiwan, Hong Kong, the Philippines, Thailand, and India.

Wiley Australia publishes textbooks for the school and higher education markets, as well as products for the professional and trade markets. Opening its first office in Sydney in 1962, Wiley Australia in 1976 acquired Jacaranda Press, one of the country's largest elementary-high school educational publishers, and relocated to Brisbane, Queensland. Wiley Australia has consistently been named "Secondary Publisher of the Year" by the Australian Publishers Association, and "Higher Education Publisher of the Year" by the Australian Campus Booksellers Association. In addition to its headquarters in Brisbane, Wiley Australia has offices in Sydney and Melbourne.