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WILEY-VCH

OVERVIEW

Short Discription

Vakuum in Forschung & Praxis is the expert journal for vacuum and plasma technology and thin films. This editorial focus is unique in German-speaking countries and sees itself as the link between scientists, practitioners and users. The readers are engineers in development, design, product management, marketing and sales.

Vakuum in Forschung & Praxis (VIP) publishes overviews, essays, refereed articles from research and user reports. The regular rubrics "Vacuums for Users", product information, and "People" as well as announcements and reviews of trade fairs and conferences round off the content. VIP appears 6 times a year.

Additionally, Vakuum in Forschung & Praxis is on the pro-physik.de physics portal and on the WILEY ONLINE LIBRARY (WOL) portal.



Overview

Publication Frequency Volume Print Run

Publishing house

Postal Address Phone Fax

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3,000

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Organ of the DVG

(Deutsche Vakuum-Gesellschaft)

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DATES & CONTENTS



ISSUES	1 February/March	2 April/May	3 June/July	4 August/September	5 October/November	6 December
Publishing date	06 Feb 14	03 Apr 14	12 Jun 14	14 Aug 14	13 Oct 14	17 Dec 14
Advertising deadline	09 Jan 14	06 Mar 14	12 May 14	16 Jul 14	11 Sep 14	19 Nov 14
TRADE SHOWS/CONFEREN	NCES					Year-end Issue with Company Profiles
	DPG-Spring Meetings Frankfurt, March,17–21 Berlin, March, 17–21 Mainz, March, 24–28 Dresden, March 30–April 4	Energy/ HANNOVER MESSE Hanover April, 07–11	ICCG 10 International Conference on Coatings on Glass and Plastics Dresden June, 22–26	PSE 2014 Garmisch-Partenkirchen September, 15–19	MICROSYS Stuttgart October, 06–09	
	SEMICON China Shanghai, China March, 18–20	Vacuum TechExpo Moscow, Russia April, 15–17	O&S Stuttgart June, 24–26	Solar Power International Las Vegas, NV, USA October, 07–09	Fakuma Friedrichshafen October, 14–18	
	analytica Munich April, 01–04	57 th SVC Annual Technical Conference Chicago, IL, USA May, 03–08	Nanofair Dresden July, 01–02	POWTECH Nuremberg September, 20 – October, 2	SEMICON Europa Dresden October, 21–23	
		Control Stuttgart May, 06–09	SEMICON West San Francisco, CA, USA July, 08–10		glasstec Dusseldorf October, 21–24	
		OPTATEC Frankfurt May, 20–22			MATERIALICA Munich October, 28–30	
		SENSOR+TEST Nuremberg June, 03–05			VISION Stuttgart November, 04–06	
		Intersolar Europe Munich June, 04–06			sps ipc drives Nuremberg November, 25–27	
					EuroMold Frankfurt November, 25–28	

TOPICS						
Vacuum						
Pumps Turbomolecular Pumps, Dry running Compressor (Dry Pumps; Membrane Pumps), Rotary Vane Pumps, Roots Pumps, Cryopumps, Ion Getter Pumps	•	•	•	•	•	
Vacuum Measurement Piezo/ Capacitive/ Thermal (Pirani) Ionisation Vacuummeter: Cold Cathode (Penning), Glowing Cathode (Bayard- Alpert) Display Instruments, Interfaces/ Communications, Applications						
Vacuum Leak Detection Systems Applications/ Methods, Helium Supply, Leak Detection Systems: Portable Devices, Method: Helium, Quartz Window				•		
Hardware Seals: Applications, New Materials, New Sealing Systems Experiences with Sealing Systems and Methods Valves: Applications, Principle (Pressure Difference, Opening Pressure), Leakage Rater/Number of Cycles, Drives, Materials						
Systems Vacuumcasting, Leak Detection Systems/Heliumrecovery, Drying Systems/ Airlocks/Primary and Secondary Metallurgy/Energy/Solar		•		•		
Dictionary: Vacuum for Operators			•			

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			,			Year-end Issue with
TOPICS						Company Profiles
Plasma						
Plasma Plants for Plasma Coating, Plasma Etching and Plasma Sterilization	•		•			•
Plasma Sources Plasma and Plasma Beam Sources RF and Microwave Excitation, Electron Beam Evaporator, Sputter Sources, Magnetrons, HIPIMS, Arc Sources	•	•	•	•		•
Applications Cleaning of Surfaces, Etching of detailed Geometries, Surface Activation Hydrophilicization, Change of Surface Tension, Antifriction, Antiadhesive Properties, Sterilization in Medical and Food Technology						
Plasma Analysis Measurement of Plasma potentials (Langmuir Probe), Determination of Particle Type Excitation and Energies: Mass Spectroscopy, Optical Emission Spectroscopy (OES), Faraday-Cup- Measurements, Plasma Monitoring- Systems						
Plant Components High-Frequency Generators, Power Supplies for Plasma Applications, Con- trol Technology, Particle Beam Sources		•		•		
Consumables High-purity Gases, Standard-, Calibration- and High-Purity Materials						
TOPICS						
Thin Films						
Coating Units Batch / Inline / Roll to Roll						
Methods Physical Vapor Deposition (PVD), vacuum evaporation, Magnetron Sputtering, Chemical Vapor Deposition (CVD), Plasma-enhanced Chemical Vapor Deposition(PECVD) Plasma-CVD at Atmospheric Pressure, Combination and Multistep Methods						
Applications Optical Coating, Hard Coating, Corrosion and Wear resistant Coatings, Blocking and Barrier layers, Biocompatible / Selfcleaning/ Electronically Active Layers, Multifunctional Coatings, Coating of complex geometries	•	•	•	•		
Surface and Thin Film Analysis Measurement of Thickness and Toughness, Conductivity, Surface Tension, Element structural analysis: Topogra- phy (REM, AFM), Electron Spectroscopy (AES, XPS, LEED etc.), spectroscopic Methods (RBS, LEIS, GD-OES etc.)	•	•	•			
System Components Vacuum Chambers, Pumping Stations, Air Lock Systems, Control Technology Cleaning Systems, Treatment Trains		•			•	
Consumables Sputter Targets, Evaporation Materials, New Precursers, Etching Gases, Industrial Gases		•		•		

PERMANENT SECTION

Company news, Product information, People, Previews and Reports about exhibitions and conferences, **Trends:** New applications, New processes, Leaving vacuum

ends: New applications, New processes, Leaving vacuum

Magazine Overview Dates & Contents Prices & Formats Technical Details Analysis Online General terms of Business Contact

PRICES & FORMATS



FORMAT (MM)		PRICE € BW
Width	Height	
187	250	4,100
120	250	3,000
187	166	3,000
119	186	2,600
90	250	2,120
187	125	2,120
60	250	1,500
187	84	1,500
90	128	1,060
187	63	1,060
90	63	630
187	30	630
	Width 187 120 187 119 90 187 60 187 90 187	Width Height 187 250 120 250 187 166 119 186 90 250 187 125 60 250 187 84 90 128 187 63 90 63

MILLIMETER-ADS		
per millimeterline	45	5.00
per millimeterline	59	6 60

PROMINENT POSITIONING	PRICE €
Front Cover & Caption	4,600
2nd or 4th cover	4,500
For other binding positioning 15 % surcharge	

SURCHARGES	PRICE €
Ads extending into bleed area	300
Color surcharge for all formats per color	390
4c	1,170

Surcharges are not eligible for discount



INSERTS	FORMAT (MM)		PRICE €
	Width	Height	
1 sheet = 2 pages*	210	297	4,100
2 sheet = 4 pages*	420	297	6,220
Price for inserts without stud	ick-on post cards or samples for the entire print		

^{*} Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

LOOSE INSERTS	WEIGHT	PRICE €	
loosely inserted up to 25 g per item and up to a format of 200 x 287 mm (only for German distribution)			
Print run 3,000 copies	up to 25 g	2,120	
Heavier supplements upon request			

Terms of Payment:

Payment within 30 days without deduction. 3 % direct debit discount.

All prices are subject to 19% VAT.

The new price list comes into effect on 1 October 2013 and supersedes all previous price lists.

for several ads within 12 months (year of insertion) 5 % 3 Advertisement 10 % 6 Advertisement 9 Advertisement 15 % 20 % 12 Advertisement Jobs and opportunities ads are not eligible for discount

We grant combination discounts.

Requirements: At least three ads in two or more journals. Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Bank details:

Technical Details

Commerzbank AG Mannheim BLZ 670 800 50, Konto Nr. 75 111 88 00 S.W.I.F.T.-Adr.: COBADEFFXXX IBAN: DE 94 6708 0050 0751 1188 00 or cheque:

WILEY-VCH Verlag GmbH & Co. KGaA, Postfach 10 11 61, D-69451 Weinheim

USt.-Ident-Nr. DE 813 481 633

General terms of Business

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List of Products & Suppliers

Each issue of Vakuum in Forschung und Praxis contains a list of suppliers for all areas of vacuum technology. Entries are charged by printed line, with company logos placed above the text and are up to 5 mm or up to 10 mm high. The online version on www.pro-physik.de is free of charge. The printed line is 45 mm wide and includes around 34 characters. Spaces count as characters. The rubrics are in German and English and can be added to at any time.

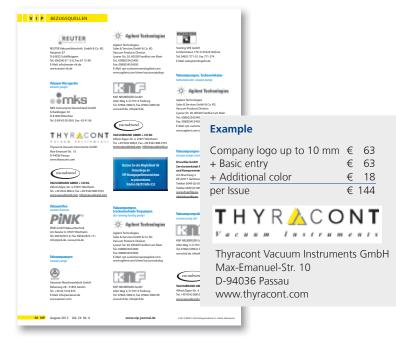
All entries are additionally placed online on www.pro-physik.de free of charge.

PRICE	EURO
Basic entry for up to four lines per rubric and issue	63
Each additional line	8.50
Company logo up 5 mm high b/w	39
Company logo up 10 mm high b/w	63
Each additional color (Euroscale)	18

List of supplier entries are run until canceled. Minimum booking is for one year (= 6 issues). Additions and alterations possible at any time.

DISCOUNTS	
For at least 6 rubrics	5 %
For at least 12 rubrics	10 %
For at least 18 rubrics	15 %

PRICES & FORMATS



Vakuum in Forschung und Praxis circulation per issue

3,000 Unique visitors pro-physik.de each month 45,000 220,000 Page impressions each month Visits each month 85,000

Source: Google Analytics

FORMATS



Type Area: 187 x 250 mm

Bleed Size: 210 x 297 mm + 3 mm Overlap

on all sides

Final Size: 216 x 303 mm

portrait: 90 x 250 mm landscape: 187 x 125 mm

Bleed Size:

portrait: 102 x 297 mm landscape: 210 x 147 mm

+ 3 mm Overlap

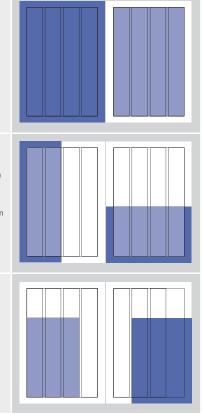
Junior-Type Area: page

119 x 186 mm

Bleed Size:

134 x 209 mm

+ 3 mm Overlap



landscape: 90 x 128 mm portrait: 187 x 63 mm

+ 3 mm Overlap

Bleed Size: landscape: 106 x 151 mm portrait: 210 x 82 mm

+ 3 mm Overlap

Type Area:

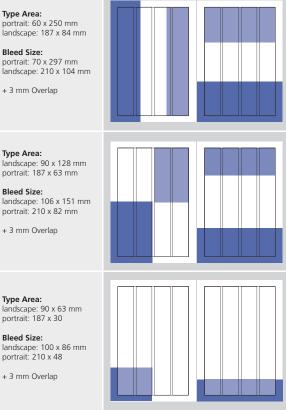
landscape: 90 x 63 mm portrait: 187 x 30

Bleed Size:

Analysis

landscape: 100 x 86 mm portrait: 210 x 48

+ 3 mm Overlan



General terms of Business

PRO-PHYSIK



pro-physik.de

pro-physik.de is the leading Germanlanguage expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft).

A comprehensive job ads section, list of suppliers with a comfortable search engine and product information round off the offering.

The channels lasers, metrology, nanotechnology, optics/photonics, software and vacuum technology bundle the relevant content from news, product information and lists of suppliers.

pro-physik.de users mainly come from industry, research institutes and universities. The portal is regularly used by over 45,000 experts (unique visitors) a month and records over 220,000 page impressions. (As of July 2013)

We will be happy to provide further information about online advertising options on pro-physik.de

pre-physik.ce

Magazine Overview



Physik Journal E-Newsletter

DPG members 40,000+ (July 2013). Dispatched two times a month.

 Banner format
 Price €/Month

 Full size banner (468 x 60 px)
 1,400

 Skyscraper (120 x 600 px)
 1,600

 Wide Skyscraper (160 x 600 px)
 1,600

Static image for newsletter ads (jpeg/gif) Special newsletter upon request.

Pro-physik.de E-Newsletter

Subscribers 30,000+ (July 2013). Dispatched 5 times a month.

Banner format	Price €/Month
Full size banner (468 x 60 px)	700
Skyscraper (120 x 600 px)	800
Wide Skyscraper (160 x 600 px)	800

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Contact

TECHNICAL DETAILS



Journal format

210 x 297 mm (W x H), DIN A4 187 x 250 mm (W x H), type area Columns: 3, column width 59 mm or Columns: 4, column width 45 mm

Printing and binding

Offset, adhesive

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

FTP upload upon request.

Only the following file formats can be processed:

PDF (.pdf) created with print optimization. Print files (.ps + .prn) EPS (.eps) Tiff or JPG (non-compressed)

Unsecured files:

Photoshop up to CS5 InDesign up to CS5

Please note the following:

The document names (including the images) may not contain umlauts, spaces or special characters.

The images, logos and fonts used in the advert are to be delivered with the unsecured files

The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.

Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Please fax a copy of all adverts to the advertising dept. Fax +49 (0) 62 01/606-550

Delivery

via e-mail sedam@wiley.com via CD-ROM

WILEY-VCH GmbH & Co. KGaA Silvia Edam Boschstraße 12 69469 Weinheim

Tel.: +49 (0) 6201 606-570 Fax: +49 (0) 6201 606-550



Magazine Overview

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General terms of Business

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GENERAL TERMS AND CONDITIONS FOR ADVERTISEMENTS, SUPPLEMENTS, DIGITAL AND ONLINE ADVERTISING

- 1. These General Terms and Conditions shall apply to all contracts (hereinafter referred to as "orders") relating to the publication of one or several adverts of one advertiser (hereinafter. "client") in the magazines of Wiley-VCH GmbH & Co. KGaA (hereinafter: "publisher") for the purpose of dissemination and relating to the placement of online advertising on the publisher's websites. They shall also apply to orders for third-party supplements in the magazines published by the publisher. The client acknowledges these General Terms and Conditions upon placing an order.
- ments in the magazines published by the publisher, the client actroiveleges these defletal terms and conductory point placing an order.

 2. Differing, conflicting or supplemental general terms and conditions of advertising clients will not be recognized as an integral part of the contract, unless the publisher expressly agrees to them.

 3. The following shall apply to clients wishing to place more than one advert: The discounts shown in the advert price list are only granted for advertisers' adverts which appear in a printed product within one year. The timescale begins on the date of appearance of the first advert, unless a different start date has been agreed in writing upon signing of the contract. The size of discount is based on volume. If, within a year, fewer adverts are taken than originally agreed, the publisher shall be entitled to re-calculate the discount based on the difference between the actual advanced to the publisher shall be entitled to re-calculate the discount based on the difference between the actual advanced to the publisher shall be entitled to re-calculate the discount based on the difference between the actual and guaranteed number taken.
- and guaranteed number larker.

 4. Upon contractual signing, the client shall be entitled to release further adverts in addition to the volume stated in the order within the agreed timeframe or that stated in clause 3.

 5. Order cancellations must be issued in writing. The cancellation charge imposed in the case of cancellation on the deadline date for the placement of the advertisement (or thereafter) is the total order value. In each specific instance, however, the client is expressly granted the right to provide proof that the contractor suffered no loss, or at any rate only a lower loss.

 6. Orders for adverts and other marketing material to be published specifically and exclusively in specific issues, specific publications or in specific places in the publication must reach the publisher in sufficient time i.e. not later than on the date specified in the order confirmation for the client to be able to be informed hefore the advert dealing of whether the profer can be exercited in the results of manner.
- to be able to be informed before the advert deadline of whether the order can be executed in the requested manner
- 7. Adverts and online advertising not directly recognizable as adverts because of their editorial layout will be clearly marked with the word "Advert"
- 7. Adverts and online advertising not directly recognizable as adverts because of their editional layout will be clearly marked with the word "Advert" by the publisher.

 8. The publisher reserves the right to reject advert orders including individual adverts under a blanket contract or orders for inserts, on grounds of content, origin or technical format, under its own standard and factually justified principles if the content of such orders contravenes legal or regulatory stipulations or if their publication is unacceptable for the publisher. This applies to orders submitted to branch office receiving agencies or representatives. Orders for inserts are only binding for the publisher once the insert template has been submitted and approved. Inserts which, due to the format or appearance, may appear to the reader to be part of the newspaper or magazine, or which contain third-party adverts, shall not be accepted. Rejection of an order shall be communicated to the client without delay. In such cases, the publisher reserves the right to request
- due to the format or appearance, may appear to the reader to be part of the newspaper or magazine, or which contain third-party adverts, shall not be accepted. Rejection of an order shall be communicated to the client without delay, in such cases, the publisher reserves the right to request repayment of any discounts granted.

 9. The client is responsible for punctual delivery of proper ready-to-print material or supplements or for punctual delivery of materials required for oral line advertising, in the case of digital ready-to-print material the client undertakes to deliver proper artwork, complying in particular with the format or the technical specifications of the publisher, punctually for the print material deadline. The publisher shall request replacement for recognizably inaccurate or damaged printing material alledy. The publisher guarantees print quality customany to that of the title material deally. The publisher guarantees print quality customany to that of the title material deally. The publisher guarantees print quality customany to that of the title mendered within the scope of the possibilities of the printing material. Before a digital transmission of artwork, the client is responsible for ensuring by means of suitable technical measures that the transmitted files are free of any computer viruses. Should the publisher discover computer viruses in a file transmitted by e-mail, said file will be deleted immediately without the possibility of the client making any related claims.

 10. Discernibly unsuitable or damaged ready-to-print material and/or advertising material is to be replaced by the client immediately when requested to do so by the publisher. The cost of producing ordered ready-to-print material and/or advertising material and/or advertis

- to-print material (see clause 10 above). Should the publisher allow the timeframe given to him to elapse or should the replacement advert still be incorrect, the client shall be entitled to a reduction in payment or cancellation of the contract. Complaints except if defects are not obvious must be asserted within four weeks from receipt of invoice and proof.

- 14. (1) The client's claims for damages shall be excluded unless provided for otherwise hereinafter. This exclusion of liability shall also apply in favour of the publisher's legal representatives and vicarious agents in the event that the client asserts claims against them.

 (2) Claims for damages on account of death, injuries or adverse health effects as well as claims for damages caused by a violation of essential contractual obligations shall be exempt from the liability exclusion in paragraph 1. Essential contractual obligations shall mean obligations, the fulfilment of which is necessary in order to achieve the objectives of the contract, Liability for damages caused by intentional or grossly negligent breaches of obligations on the part of the publisher, his legal representatives or vicarious agents shall also be exempt from the liability exclusion.

 (3) The provisions of the German Product Liability Act (ProdHalfos) fails in to be affected by the above.

 15. Sample print-outs will only be provided where specifically requested. The client shall be responsible for the correctness of the returned samples. The publisher shall observe all error corrections made known to it within the period specified upon sending the sample. Should the client fail to return within the specified period a sample sent on time by the publisher, approval for print shall be deemed to have been given.

 16. Unless any specific sizing requirements have been given, the amount to be charged shall be calculated based on the print size that is normal for the type of advert.
- for the type of advert.
- 17. The client avouches that his is the unconditional owner of all rights of use to the advertising material necessary for publication and distribution
- 17. The client avouches that his is the unconditional owner of all rights of use to the advertising material necessary for publication and distribution. In this respect he indemnifies the publisher from all claims by third parties, and grants the publisher the rights of usage necessary for publication of the advertising material.

 18. The client avouches that he is entitled to set the hyperlinks connected to the online advertising. The client furthermore affirms that he will abide by the applicable data privacy legislation in particular of the Federal and the Telesenvices Data Protection Act—and also impose such a responsibility on their employees. Should the client use special techniques such as cookies or tracking pixels to obtain or collect data from the insertion of advertsing material in the online offering of the publisher, the client also affirms that they will abide by the precepts of the German Telemedia Act (TIMG) and/or of the Interstate Broadcasting freety (RISY) as well as the Federal Date Protection Act (BOSG) in the collection, processing and or personal data. 19. Should the client fall to pay in advance, the invoice shall be sent immediately or within a maximum of fourteen days after publication of the advert. The invoice must be paid within the period dishe in the price list, starting from the date of receipt of invoice, unless a different payment period has been agreed in individual cases.

 20. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. In the case of payment delay, the publisher may withhold further publication on the recovery costs shall be added to the amount due. In the case of payment delay, the publisher may withhold further publication of the tree is established doubt over the client's ability to pay, the publisher shall be entitled, even during the duation of an advertsing contract, to make the publication of further adverts dependent on the prepayment of the sum due and the settlement of outstanding invoices, regardl

- contract, to make the publication of further adverts dependent on the prepayment of the sum due and the settlement of outstanding invoices, regardless of the payment terms originally agreed.

 21. The publisher shall provide, upon request, a copy of the advert along with the invoice. Depending on the type and scope of advertising contract, advert extracts, record pages or full record numbers will be provided. If a record can no longer be created, it will be replaced with a legally binding certification from the publisher of the publication and distribution of the advert.

 22. In the event of a reduction in circulation, a price reduction may be claimed for contracts for a series of adverts if, in the overall average of the insertion year of the first advert, the average circulation stated in the price list or stated any other way or, if a circulation figure is not given, the average number of issues sold for trade magazines, where appropriate, the average actual distribution) in the previous calendar year is not exceeded. A reduction in circulation is only deemed as a deficiency eligible for a price reduction if it amounts to

 20% for circulation of up to 50,000 copies

 15% for circulation of up to 100,000 copies

 5% for circulation of up to 500,000 copies

 5% for circulation of up to 500,000 copies

 65% for circulation of up to 500,000 copies

 75% for circulation of up to 500,000 copies

 75% for circulation of up to 500,000 copies

Technical Details

- In addition, claims for price reductions are excluded for contracts if the publisher has given the client sufficient notice of the reduction in circulation for the client to be able to cancel the contract before publication of the adverts
- to the client to be able to cancel the contract before publication of the adverts.

 23. The publisher shall not be responsible for any delays in performance caused by unforeseeable events which the publisher cannot influence (such as strikes, lock-outs, disruption of operations, etc.). After the cessation of such events, the publisher may either publish adverts in the next possible issue of the printed work or online advertishing medium, or withdraw from the contract entirely or in part. In this context, the client shall not be entitled to claim damages.

 24. The place of performance and exclusive place of jurisdiction for all disputes shall to the extent permitted by law be the publisher's head-
- quarters, at present Weinheim, Germany
- 25. The Jegal code of the Federal Republic of Germany shall be applicable under exclusion of the United Nations Convention on Contracts for the



page

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Analysis