

Media Data

2010

Rate card No. 28 effective October 1, 2009

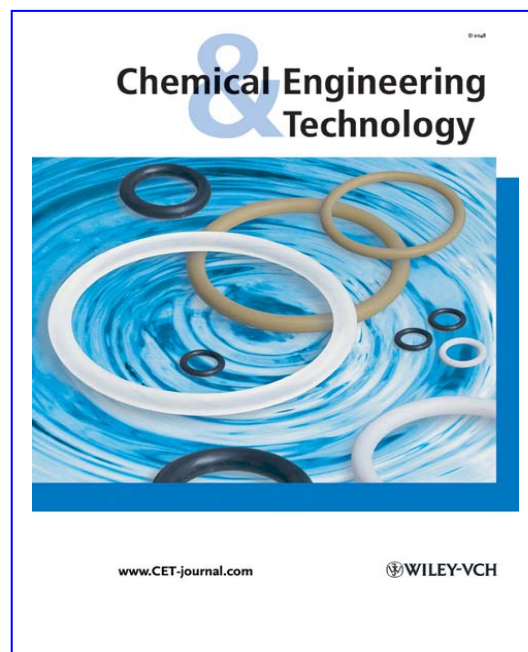
Scope:

This is the journal for chemical engineers looking for first-hand information in all areas of chemical and process engineering. Chemical Engineering & Technology is:

- Competent through contributions written essential and topical and refereed by outstanding professionals from around the world.
- Essential because it is an international forum for the exchange of ideas and experiences.
- Topical because its articles treat the very latest developments in the field.

Chemical Engineering & Technology is now in its 32nd year of publication. Recent issues have covered topics such as heat transfer and mass transfer, microsystem technology, modelling, parameter estimation, corrosion, and emission and pollution control as well as all aspects of chemical and process engineering, biotechnology and design of apparatus.

Chemical Engineering & Technology is published monthly.



Readership

- ⇒ Chemical Engineers
- ⇒ Process Engineers
- ⇒ Industrial Chemists
- ⇒ Designers of Plant Equipment
- ⇒ Biotechnologists

Contact

Editorial Staff: Barbara Böck, Prisca Henheik, Vera Köster
Phone: +49(6201)606-520
Fax: +49(6201)606-525
cet@wiley.com

Publisher: WILEY-VCH Verlag GmbH & Co. KGaA
P.O. Box 10 11 61
D-69451 Weinheim

Advertising Sales Manager: Marion Schulz
Phone: +49(6201)606-565
Fax: +49(6201)606-550
mschulz@wiley.com

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Chemical Engineering & Technology

Advertising Rates

1/1 page	260 mm (H) x 180 mm (W)	€ 1.150,-
1/2 page	130 mm (H) x 180 mm (W)	€ 670,-
	260 mm (H) x 90 mm (W)	
1/4 page	130 mm (H) x 90 mm (W)	€ 350,-

Colour charges:

standard	€ 350,-
4-colour	€ 1.000,-

Loose inserts:

max 25g / total	€ 630,-
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Bound inserts:

€ 1.150,-

Rate per sheet (2 pages)

Bound inserts must be delivered untrimmed.

Volume discounts: 3 ads = 5 %

6 ads = 10 %

9 ads = 15 %

12 ads = 20 %

Mechanical Requirements

Trim Size: 280 mm (H) x 210 mm (W)

Type area: 260 mm (H) x 180 mm (W)

Bleed ads: Please allow 3 mm on each edge that bleeds.

Type of binding:

adhesive binding

Method of printing:

CTP

The ads must be supplied digitally. We prefer PDF (2400 dpi) - EPS (CMYK) or TIFF (CMYK) files or CD-ROM

Agency commission: 15 %

Terms/Conditions: 2 % cash discount for payment or net 30 days after receipt of invoice.

Total print run: 1.000

Circulation: Western Europe	44,9 %
Eastern Europe	3,1 %
Northern Europe	5,6 %
Asia	14,3 %
USA & Canada	17,9 %
Japan	7,1 %
ROW	7,1 %

Issue	Advert Deadline	Publication Date	Issue	Advert Deadline	Publication Date
1	2 December	8 January	7	4 June	7 July
2	5 January	5 February	8	2 July	6 August
3 ^a	2 February	5 March	9	4 August	8 September
4 ^b	2 March	6 April	10 ^d	3 September	8 October
5	30 March	5 May	11	4 October	6 November
6 ^c	6 May	9 June	12	3 November	8 December

Special Issues: ^a Material and Energy Flow Analysis, ^b Industrial Crystallization, ^c Wet Grinding, ^d Polymer Reaction Engineering