

Media Data

2010

Clean

Effective from October 1, 2009

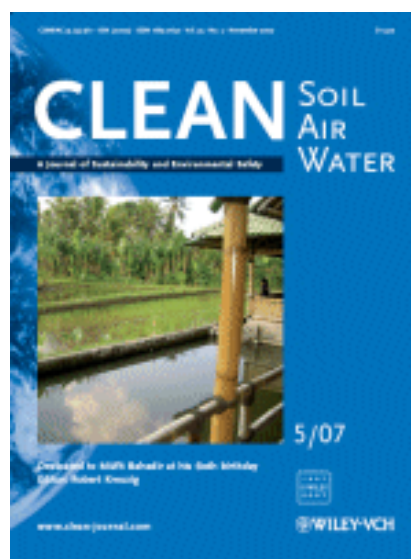
Profile

CLEAN – Soil, Air, Water is a new international and interdisciplinary journal covering all aspects of sustainability and environmental safety.

It hosts an attractive mixture of peer-reviewed scientific reviews, research papers, and short communications.

Combining environmental aspects of soil, water, and sustainability & technosphere, as well as environmental biotechnology, the journal focuses on prevention measures and forward oriented approaches rather than on remediation and pollution cleanup. With editors from all over the world – all of them are renowned specialists in their respective subjects and countries – and by reflecting the rapid development of environmental sciences CLEAN – Soil, Air, Water aims at closing the gap between developing and developed countries.

Additionally, a magazine section provides an interesting variety of news, facts, personal profiles, forthcoming events and conferences as well as book reviews.



CLEAN – Soil Air Water is published monthly.

Readership

- ⇒ Agricultural Scientists
- ⇒ Biologists
- ⇒ Biotechnologists
- ⇒ Chemists
- ⇒ Energy researchers
- ⇒ Engineers
- ⇒ Environmental chemists
- ⇒ Ecologists
- ⇒ Ecotoxicologists
- ⇒ Environmental engineers
- ⇒ Environmental health researchers
- ⇒ Environmental scientists
- ⇒ Hygienic physicist

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Advertising Rates

1/1 page	260 mm (H) x 180 mm (W)	€ 1.150,-
1/2 page	130 mm (H) x 180 mm (W) 260 mm (H) x 90 mm (W)	€ 670,-
1/4 page	130 mm (H) x 90 mm (W) 63 mm (H) x 180 mm (W)	€ 350,-

Colour charges:
standard € 350,-
4-colour € 1.000,-

Loose inserts:
max 25g / total € 630,-

Bound inserts: € 1.150,-
Rate per sheet (2 pages)
Bound inserts must be delivered untrimmed.

Volume discounts: 3 ads = 5 %
6 ads = 10 %
9 ads = 15 %
12 ads = 20 %

Mechanical Requirements

Trim Size: 279 mm (H) x 210 mm (W)
Type area: 260 mm (H) x 180 mm (W)

Bleed ads: Please allow 3 mm on each edge that bleeds.

Type of binding:
adhesive binding

Method of printing:

CTP
The ads must be supplied digitally. We prefer PDF (2400 dpi) - EPS (CMYK) or TIFF (CMYK) files or CD-ROM

Agency commission: 15 %
Terms/Conditions: 2 % cash discount for payment or net 30 days after receipt of invoice.

Total print run: 1.000

Issue	Advert Deadline	Publication Date	Issue	Advert Deadline	Publication Date
1	10 December	14 January	7	15 June	14 July
2	15 January	12 February	8	15 July	12 August
3	16 February	12 March	9	17 August	15 September
4	16 March	16 April	10	16 September	12 October
5	14 April	12 May	11	15 October	10 November
6	11 May	10 June	12	12 November	12 December