

# Media Information **2010**

Effective from October 1, 2009

## ***ELECTROANALYSIS***

### **DESCRIPTION:**

*ELECTROANALYSIS* is an international peer-reviewed journal devoted to fundamental and practical aspects of electroanalysis and serves as a bridge between the research laboratory and the routine analytical laboratory. *ELECTROANALYSIS* publishes original research results and review articles.

### **READERSHIP:**

Chemists, biologists, physicists and analysts in both academia and industry, interested in electrochemical techniques

**LANGUAGE OF PUBLICATION:** English



### **Rates and Formats:**

1/1 page	180 x 260 mm	€ 1150.-
1/2 page	180 x 128 mm/ 88 x 260 mm	€ 670.-

### **Color Charges (No discounts):**

Standard	€ 350.-
Full color:	€ 1000.-

### **Discounts:**

3 Adverts:	5%
6 Adverts:	10%
9 Adverts:	15%
12 Adverts:	20%

**Frequency:** 2010, Volume 22, 24 issues

**Appearance:** Biweekly

**Advertising Deadline:** 4 weeks prior to publication

**Print Run:** 1.000 copies

**Method of Printing:** Offset

**Trim Size:** 210 mm x 280 mm

**Type Area:** 180 mm x 260 mm

**Printing Material:** PDF, EPS, TIFF (resolution of at least 300 dpi)

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# Publication Schedule 2010

## Electroanalysis

<b>Issue</b>	<b>Ad Deadlines</b>	<b>Publication</b>
1	17.12.09	04.01.10
2	05.01.10	18.01.10
3	20.01.10	01.02.10
4	03.02.10	15.02.10
5	17.02.10	01.03.10
6	03.03.10	15.03.10
7	23.03.10	06.04.10
8	07.04.10	19.04.10
9	21.04.10	03.05.10
10	04.05.10	17.05.10
11	19.05.10	01.06.10
12	18.06.10	18.06.10
13	23.06.10	05.07.10
14	07.07.10	19.07.10
15	21.07.10	02.08.10
16	04.08.10	16.08.10
17	24.08.10	03.09.10
18	07.09.10	17.09.10
19	22.09.10	04.10.10
20	06.10.10	18.10.10
21	20.10.10	02.11.10
22	03.11.10	15.11.10
23	23.11.10	03.12.10
24	07.12.10	17.12.10

