

Cover/Frontispiece Image FAQ

This FAQ is about submission and preparation of cover artwork for the journal *Small*. For information on preparing graphics for manuscripts, please see <http://www3.interscience.wiley.com/journal/107640323/home/graphics-faq/index.html>.

If you cannot find the answer to your questions here, please contact the editorial offices at small@wiley-vch.de. Our editorial staff will be pleased to help out.

For *Small*, the submission of cover suggestions is actively encouraged. For each issue the front cover and inside cover positions are available.

1. Submitting a suggestion

1.1. How do I send in a suggestion?

Suggestions can be sent to the editorial office by e-mail, or, if the files are too large to be sent by e-mail, uploaded to our File Transfer Protocol (FTP) site.

Please contact the editorial office for FTP details.

1.2. Will my suggestion be considered for one position only?

Suggestions are normally considered for both the outside and inside covers. Authors may specify a preference for one position only, but this does not increase the chance of being selected for that position.

1.3. When can I send a suggestion?

Suggestions can be sent in at any time from acceptance of the manuscript to completion of the page proof corrections. We encourage you to send your suggestions as early as possible.

1.4. Can I send more than one suggestion with one manuscript?

Please feel free to send as many suggestions as you wish.

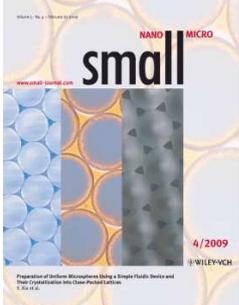
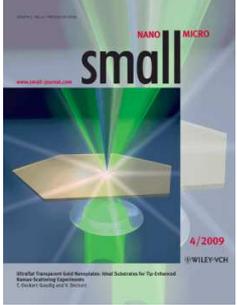
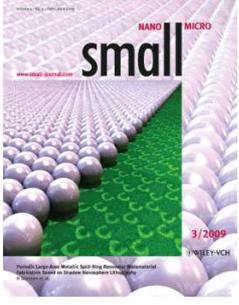
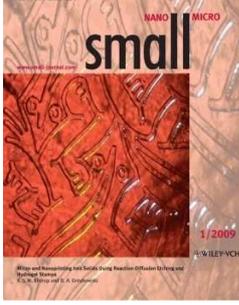
1.5. In what format should I send my suggestion?

We can accept a wide range of image file types, but TIFF/PSD files are preferred. File types that are specific to specialist graphical programs should be avoided. Alternatively, suggestions can be sent as a PowerPoint (.ppt, .pptx) file or a high-resolution JPEG or EPS file.

2. Designing a suggestion

2.1. What are the editors looking for in a cover image?

A cover image should above all be eye-catching. The cover is a showcase for the journal and your research. It should make people want to find out what your article is about, without explaining everything. It should ideally be a combination of art and science. Simple images often work better than complex ones, and a really good SEM image can often be as effective as a rendered graphic. Some good examples of different types of covers from recent issues are shown in the table below:

	<p>Composite of false-colored optical microscopy and SEM images</p>		<p>Computer-rendered graphic</p>
	<p>False-colored SEM image</p>		<p>Composite of false-colored Raman spectra and TEM images</p>
	<p>Digital photograph</p>		<p>Fluorescence image</p>

2.2. What layout should the image have?

The image will be reproduced at 16 cm x 16 cm, and should be able to be expanded and faded (as in the examples above).

2.3. Does it have to be one big picture?

No. Composite images can also be appropriate, where different components (most usually a background and foreground or an inset) make up the full cover. You can send these components as individual files to allow us to rearrange and resize items to fit the page.

2.4. What kind of images should I avoid?

In general, graphs and plots of data should be avoided – they contain too much information and can be meaningless without the context of the article. Text should also be avoided where possible, as should complex fabrication schemes.

2.5. Can I use a graphic designer?

Yes. Many of our authors already use this option for their suggestions.

3. Selection of a cover

3.1. Are there any charges associated with the cover?

We do ask authors to contribute to the costs of color printing; please contact the editorial office for details.

3.2. When is a suggestion considered for the cover?

Decisions are made after a manuscript has been assigned to an issue. This is usually done shortly after online publication in Early View, but the time may vary.

3.3. How is the decision made?

All the articles assigned to an issue are checked for cover suggestions, and the suggestions are then collated. The editorial team will then select those images they consider most appropriate for the cover and inside cover and offer them to the authors.

3.4. Will my suggestion appear as I submitted it?

Not necessarily. The cover of the journal is editorial material, and as such the editors reserve the right to adapt it during the final design process or ask you to make changes to your suggestion.

4. Production data for a cover

4.1. What do I need to provide the editorial office with if my cover is chosen?

- A written confirmation (cost confirmation form or email) that you agree to meet the production costs for your cover.
- A high-resolution file of your image, saved as either a TIFF, PSD, JPEG, or PPT file. The actual resolution may vary, but should be high enough that the image is clear and sharp at A4 (US: Letter) size. If the suggestion is a composition it should be sent in as one single file and also as individual components (in case we need to adjust the sizes or placement). Although the CMYK color model is used for printing, suggestions can also be sent as RGB files.

- A short (max. 150 word) description of the cover and the work it represents should be included. This description will be featured on the cover description page.
- Final data may be sent to the editorial office by e-mail, or, if the files are too large to be sent by e-mail, uploaded to our File Transfer Protocol (FTP) site. Please contact the editorial office for FTP details.

5. The final product

My cover has been selected and published. Can I obtain a copy?

Yes. We will provide you with a high-resolution PDF version that you can use on your website or in presentations. Any reprints that you order will have your cover attached. Copies of the issue are available for purchase from the editorial office.

Can I buy a poster of my cover?

Yes. The editorial office offers posters in two sizes, A3 and A2, which can be purchased for 29 or 39 Euro per copy, respectively. Posters can be ordered from the editorial office via email, or by filling in and sending back your reprint order form.